

Public Outreach Committee

Minutes of 9-23-14

In attendance: Natalie Wolf, Peg Conway, Ray Warren, Bill Doering, Tom Muething, Scot Lahrmer, Nicole Browder, Brad Stapleton of ICRC

The meeting was called to order by Chair Natalie Wolf.

1. Nicole Browder requested that the minutes from 8-27-14 be amended to remove the phrase “which staff is not interested in at this time.” There being no objection, all agreed to amend the minutes.

2. Brad Stapleton from ICRC presented information about the current service the Village receives. ICRC has been broadcasting Amberley’s Council meetings for about ten years. ICRC is funded by 2% of the cable franchise fee. The franchise fee that Amberley receives from Time Warner Cable is set at 5% of each cable subscriber’s bill. 2% of that is used to pay ICRC. If Amberley cancelled ICRC, Amberley would still receive the full 5% of the franchise fee. The 2% fee to ICRC is non-negotiable.

In addition to the video and replay of council meetings three times/week on cable tv, Amberley cable subscribers receive six local cable access channels on Time Warner and Cincinnati Bell systems. They can view other local, and sometimes, religious services and programming, including meetings of the Hamilton County Commissioners, the State House and Senate feed from Columbus, Meet the Candidates videos, and sometimes, City of Cincinnati meetings. If Amberley would cancel its contract with ICRC, Amberley residents would no longer receive the six local access channels.

The committee was interested in whether the Village could utilize ICRC in more ways. Taping of BZA meetings was mentioned, as well as committee meetings and town halls. The only hindrance is the ability to have three cameras as fewer than three cameras results in an unwatchable product.

Mr. Singleton shared that initially there were 50 ICRC communities, but that number has dwindled to between 24-30 as more communities develop their own broadcast capabilities. Very few have gone successfully to an all-internet mode. Loveland was cited as an example of a community that has gone to a straight internet model with some success.

3. Peg Conway shared that Amberley Village is the second most “connected” neighborhood on Nextdoor.com and that she was going to be interviewed on Channel 12 about our success on Nextdoor.

There being no further business the meeting was adjourned.

Respectfully Submitted,

Natalie Wolf

